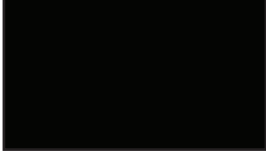




sample budget



Please note this budget may include items not relevant for your event and you may need to include additional items.

INCOME

Sourced income

- Funding & Grants
- Philanthropic support
- Corporate support

Project generated income

- Box office
- Bar & food sales
- Merchandise
- Producer contribution

- Cash you are putting toward the event
- In-kind support via time for which you are not paid
- [this will be reflected in the expenses as well]*

EXPENDITURE

Salaries & Fees

- Producer
- Artists
- Production Manager
- Stage Manager
- Technicians
- Front of House Manager
- Promotions

Production Costs

- Venue hire
- Equipment hire
- Insurance
- Security
- Liquor Licence
- APRA Fees
- Bar Stock
- Materials
- Cleaning

Promotion Costs

- Design fee
- Poster & other collateral printing
- Distribution
- Advertising

sample float

- ⊗ For an event operating a box office and a bar
- ⊗ Admission price \$10 and \$8
- ⊗ When determining prices for tickets, snacks and drinks keep in mind the type of change required. Round it off i.e. \$2.00 is preferable to \$1.50, which is preferable to \$1.20

Denominations \$	Total \$	Bar \$	Box Office \$	Change \$
20	120	60	60	-
10	110	60	50	-
5	140	80	60	-
2	200	100	50	50
1	180	80	60	40
0.50	40	30	-	10
0.20	7	7	-	-
0.10	3	3	-	-